

OUR CATCHMENT PROFILE  
ABC1 - 60% 20-35 year olds -31%

MALL PROMOTION RATES

|               | Normal Periods | Peak Periods |
|---------------|----------------|--------------|
| Mon, Tue, Wed | €250 per day   | €300 per day |
| Thurs, Fri    | €300 per day   | €350 per day |
| Sat, Sun      | €400 per day   | €450 per day |
| Full Week     | €800           |              |

Rates are exclusive of VAT at 21%  
Peak Periods are defined at Bank Holidays, Christmas, Easter or periods where the Charlestown Shopping Centre has organised special events that would increase normal footfall.

THIS IS A PRIME OPPORTUNITY TO REACH THE CHARLESTOWN SHOPPING CENTRE'S CUSTOMERS.

OPENING TIMES\* :

|               |        |
|---------------|--------|
| Mon and Tue   | 9 - 6  |
| Wed to Fri    | 9 - 9  |
| Sat and Sun   | 10 - 6 |
| Bank Holidays | 10 - 6 |

\* Opening hours may vary and be subject to seasonal variations

BOOKING REQUIREMENTS

Public liability insurance of €6.5 million  
Details and specifications of proposed display (backdrop must not exceed 6ft)  
Mall License agreement form  
Details of promotional activity

CANCELLATIONS

In the event of the cancellation of a confirmed booking the following scale of charges will apply:  
25% of amount invoiced if cancelled within 1 month  
50% of amount invoiced if cancelled within 3 weeks  
75% of amount invoiced if cancelled within 2 weeks  
100% of amount invoiced if cancelled within 1 weeks

OVER 70,000 PEOPLE SHOP IN THE CHARLESTOWN SHOPPING CENTRE EVERY WEEK. WITH INCREASED FOOTFALL AT PEAK PERIODS



CHARLESTOWN™

The Charlestown Shopping Centre is an exciting new development that has Dunne Stores as an anchor tenant alongside a wide range of top retailers and leading brands. It is Ireland's newest shopping centre and bound to be a major retail attraction.



CHARLESTOWN™  
Inspired Shopping

Charlestown Centre Management  
The Charlestown Shopping Centre,  
St Margaret's Rd, Finglas, D.11  
Tel: 01 850 4700



CHARLESTOWN™  
RATE CARD



Drawing a representation, not to scale